

# Career Research Project

## Researching a Career and Creating a PowerPoint Presentation

*You will create ten (10) slides. Please put your presentation in this order.*

1. Title slide—Title of your career, your name, and what career cluster your career belongs.
2. Why did you choose this career? Why might someone choose this career (other than the pay)?
3. Skills and Talents:
  - What skills are required for this job?
  - What special skills or talents are necessary for this occupation?
  - Where could you gain experience?
4. Personality Traits:
  - What personality traits are needed for this career?
  - In what ways are you suited for this career?
  - What personality characteristics or skills do you currently possess that you believe will benefit you in this career?
5. Education and Training:
  - What education and training would I need?
  - What is the minimum/maximum education required for this job?
  - How many years of study are involved (Do you need an associate's degree? Bachelor's degree? Specialized training?)?
  - Where would you obtain this education (On-the-job training, junior college, technical school, college, or university)?
6. Work Conditions:
  - What would my work environment, or surroundings, be like?
  - What hours would I spend on the job?
  - What are my job duties, responsibilities, or nature of work?
  - Describe a typical day for a person in this job.
7. Future Outlook:
  - Would I be able to move ahead (advancement opportunities)?
  - Will there be very many jobs available in my career?
  - What is the growth or job outlook like for your job?
  - What is the salary range for this career?
  - What can you expect to be paid for a beginning salary in this career field?
8. Technology:
  - How has technology changed my career?
  - How will technology change it in the future?
  - What kind of technology is needed or used for this career?
9. Conclusion slide:
  - Closing statements.
  - What did you learn that you didn't know before?
  - Do you still think this is a good career for you?
  - What else would you like to know?
10. What are my sources of information? (Keep track of where you get your information so that you can cite your sources.)

# Career Research Project Rubric

## Researching a Career and Creating a PowerPoint Presentation

CATEGORY	4	3	2	1
<b>Originality</b>	Product shows a large amount of original thought. Ideas are creative and inventive. The content and ideas are presented in a unique and interesting way.	Product shows some original thought. Work shows new ideas and insights. The content and ideas are presented in an interesting way.	Uses other people's ideas (giving them credit), but there is little evidence of original thinking.	Uses other people's ideas, but does not give them credit.
<b>Attractiveness</b>	Makes excellent use of font, color, graphics, effects, etc. to enhance the presentation.	Makes good use of font, color, graphics, effects, etc. to enhance to presentation.	Makes use of font, color, graphics, effects, etc. but occasionally these detract from the presentation content.	Use of font, color, graphics, effects etc. but these often distract from the presentation content.
<b>Requirements</b>	All requirements are met and exceeded. There are 10 slides, which answer all questions from research guide.	All requirements are not met. There are only 8-9 slides or 10 slides that do not answer all questions from research guide.	All requirements are not met. There are only 5-7 slides.	All requirements are not met. There are less than 5 slides.
<b>Mechanics</b>	No misspellings or grammatical errors.	Three or fewer misspellings and/or mechanical errors.	Four misspellings and/or grammatical errors.	More than 4 errors in spelling or grammar.
<b>Organization</b>	Information is written in complete sentences and is in paragraph format. Clear understanding.	Information is written in complete sentences, but not in paragraph format. Clear understanding.	Information is written as bulleted list, instead of complete sentences. Clear understanding.	Information is not written in complete sentences and is hard to understand.
<b>Oral Presentation</b>	Interesting, well-rehearsed with smooth delivery that holds audience attention.	Relatively interesting, rehearsed with a fairly smooth delivery that usually holds audience attention.	Delivery not smooth, but able to hold audience attention most of the time.	Delivery not smooth and audience attention lost.
<b>Sources</b>	Source information collected for all graphics, facts and quotes. All documented in desired format.	Source information collected for all graphics, facts and quotes. Most documented in desired format.	Source information collected for graphics, facts and quotes, but not documented in desired format.	Very little or no source information was collected.